



MURRYSVILLE
COMMUNITY
LIBRARY
Endless Possibilities.

2020-2021 ANNUAL REPORT



Murrysville Community Library

2020-2021 Annual Report

Our Mission

We are proud to serve the communities of Murrysville, Export and Washington Township, "To inspire ideas, enrich lives, and create lifelong opportunities for learning, literacy and enjoyment."

Our Accomplishments

The Murrysville Community Library celebrated its 98th/99th year of service in 2020/2021, which marked a period of adaptation and change. Like many institutions, the library has had to redefine how we deliver our services during a global pandemic. After either being closed or conducting operations through curbside service, MCL joyously reopened to the public in September 2020. We have been so grateful to our community for being patient with us while we have adapted to the new normal.

October was a celebratory month for MCL, as we honored Carol Siefken and the many years of dedication she provided to the Library. MCL held a Car Parade/ Retirement Party for Carol Siefken on October 20th, with the help of the Murrysville Parks and Recreation department. The Municipality was kind enough to declare October 20th as "Carol Siefken Day" for the event.

The Library was awarded a \$25,000 CARES grant from Westmoreland County's CARES Grant Program in November, which we were incredibly humbled and grateful to receive. This grant, along with the continued support from our Municipality and community, allows us to continue our operations and to serve the public.

In December we welcomed our new Coordinator of Youth Services, Rebecca Martinazzi, and hosted a Winter Reading Challenge on Beanstack. Additionally, we adapted to changing conditions related to COVID-19 and returned to curbside service for our patrons through February 2021.



During the early Spring, the Library started an exciting new renovation named TechNook. This renovation provides the Library the ability to stream content from other sources into the Library, while also giving us the ability to present content, which can be streamed to our patrons from the Library. TechNook was completed just before our Summer Reading programs began.

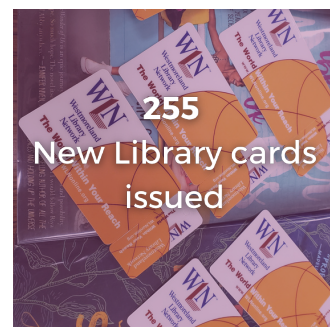
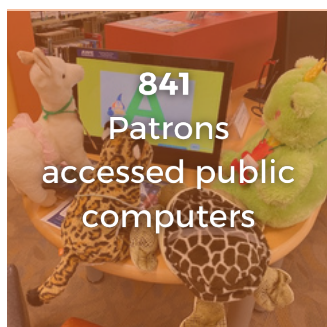
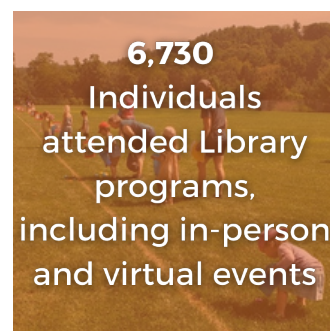
“Tails and Tales” was the Summer Reading theme for 2021. Happily, we were able to provide in-person programming again, along with letting patrons use the Beanstack app to track their minutes and progress. MCL had programs for all ages, from Pre-School to Adults. In total, we had 537 participants who read for over 258,000 minutes!

We are very proud of the programming we offer. Some of our more memorable programs this past year include: Homer the Pet Pidgeon, StageRight Presents: The Very Grumpy Monkey, Turtle Tales: The History and Recovery of Turtle Creek, A Journey Through the Stars, and Let’s Make Pizza!

We are excited to be back to serving the public and grateful to all of our donors, supporters, and patrons who made the 2020-2021 year memorable.



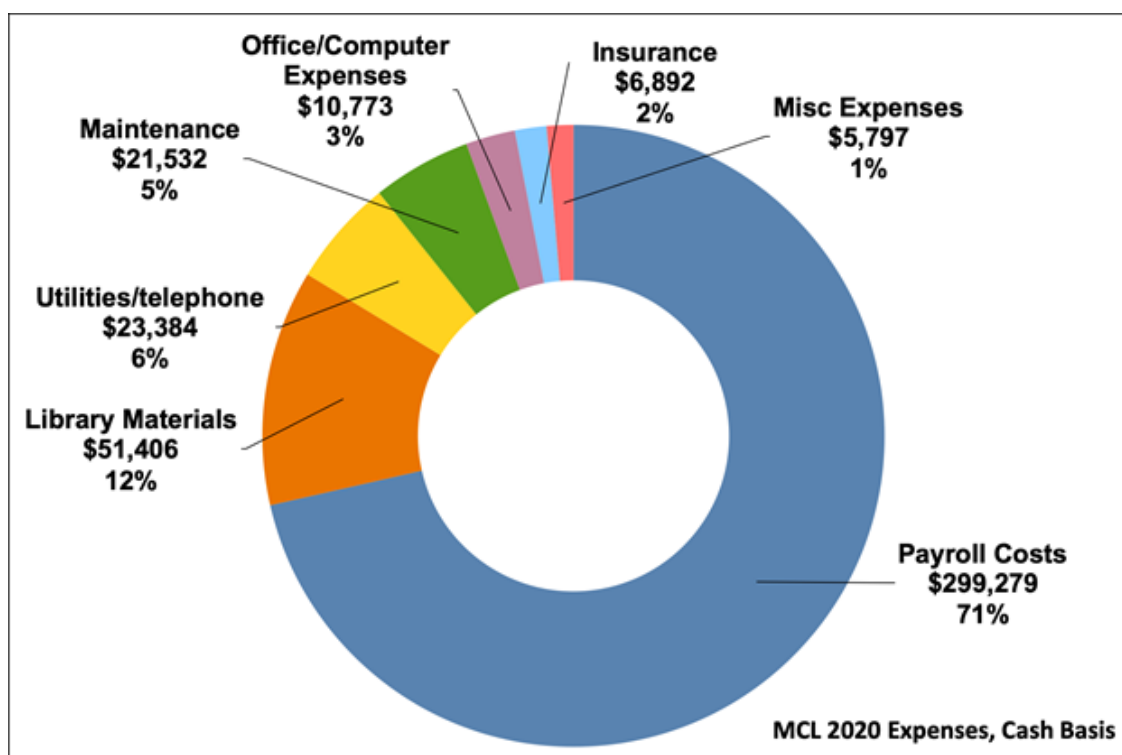
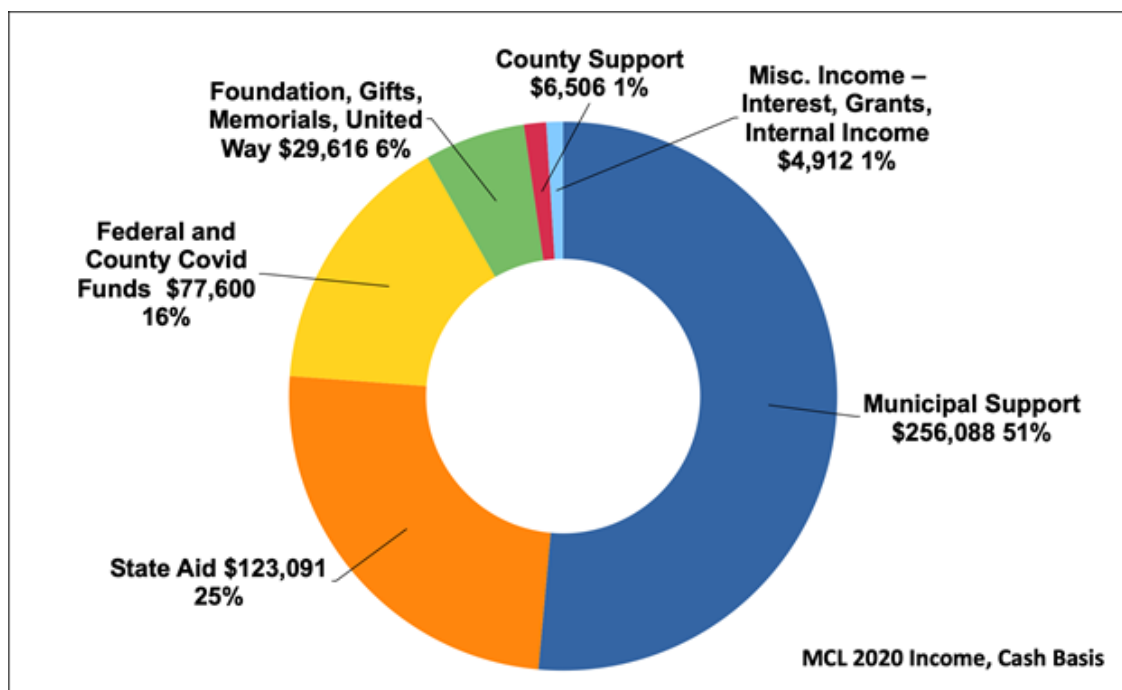
Our Impact in 2020



2020 Income and Expenses

The Library receives funding from a variety of sources, including the Municipality of Murrysville, which provides direct funding along with rent-free space in the municipal building. We also receive funding from the Commonwealth of Pennsylvania; in 2020 we received both our annual allocation plus some pre-payment of our 2021 allocation, resulting in higher 2020 state income. We pursued additional pandemic-related funding from federal and local programs and were successful in gaining funds to offset a temporary reduction in municipal funding and increased service costs related to the pandemic.

Additional library funding is provided by the Murrysville Community Library Foundation, civic organizations, grants, and very generous individuals and families.



Our Strategic Plan

The core values of our strategic plan are to:

- Foster **LEARNING AND LITERACY** by maintaining a robust collection and creating abundant learning opportunities for all.
- Build **COMMUNITY** by creating purposeful alliances with schools, organizations and businesses.
- Focus on **PEOPLE** by being accessible and free to all, and listening and responding to individual needs.
- Promote **SUSTAINABILITY** by seeking, growing and maintaining diverse funding streams and encouraging everyone to contribute to continuous improvement of our library.

Our Partners

Our Partner: Murrysville Community Library Foundation

The Murrysville Community Library Foundation's mission is to enhance the Murrysville Community Library as a community resource by raising public and private funds for operations and special projects and by building an endowment for its financial security and long-term excellence.

The Foundation was started in 1998 by a group of dedicated Library Board and community volunteers who sought to ensure the future of Murrysville Community Library through fundraising for special services and projects. Today, the Foundation is guided by a group of committed citizens with the same goal in mind. Through a combination of individual, corporate and foundation donors, the Foundation raises thousands of dollars every year to support our library, fund special projects and ensure the library's future through the formation and growth of an endowment.

In addition to the ongoing fundraising activities, in 2020 the Foundation has launched a Planned Giving initiative, encouraging community members to provide long-term support through planned gifts.

Our Partner: Westmoreland Library Network

Westmoreland Library Network™ (WLN) is an alliance of 23 public libraries, encompassing 25 library sites in Westmoreland County, including Murrysville Community Library. It is one of 29 District Centers under the Office of Commonwealth Libraries, PA Department of Education. WLN is dedicated to achieving excellence in library and information sharing for all county residents through the coordination of resources and services, the sharing of information expertise, and the promotion of library staff development for the mutual benefit of all member libraries.

WLN provides its member libraries with a unified electronic catalog, giving libraries such as MCL access to over 950,000 items belonging to libraries within the WLN system. Patrons are able to search the on-line catalog, place holds and have materials delivered to their own library. WLN Provides both the technology and delivery logistics for this service.

WLN also provides a range of services to libraries through its upgraded technology infrastructure to provide internet service, website services, IT support, cloud backup and security for library data- all enabling member libraries to save money and operate in a safe, secure IT environment. By securing grant funding, WLN is able to invest in technology, such as expanded Wi-Fi, for all its member libraries.

Our Team

Amy Riegner, *Director*

Rebecca Martinazzi, *Coordinator of Youth Services*

Anna LeDonne, *Coordinator of Acquisitions and Technical Services*

Laura Seiple, *Coordinator of Circulation*

Judith Shoemaker, *Administrative Assistant*

Katherine Neidig, *Acquisitions and Technical Services Assistant*

Susan Frey, *Book Club Coordinator, Library Associate*

Catherine Westendorf, *Social Media Coordinator, Library Associate*

Evan Hrobak, *Volunteer Coordinator, Library Associate*

Kaitlyn Lewandowski, *Library Associate*

Our Boards

Murrysville Community Library

Susan Long

President

Celine Kandala

Vice President

Charles Greenberg

Secretary

Janet Swearingen

Treasurer

Richard Kacin

Joy Richardson

Theo van de Venne

Murrysville Community Library Foundation

Connie Cauvel

President

Phil Swearingen

Vice President

Amy Lee Heinlen

Vice President

Jennifer Price

Vice President

Susan Greenberg

Secretary

Theo van de Venne

Treasurer

Charles Greenberg

William Snyder